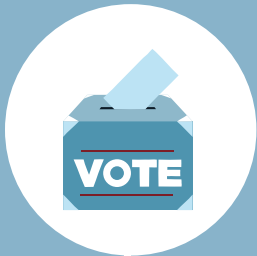


Bipartisan Majorities of Voters Support Investing in the Care Economy

More than a year into the COVID-19 pandemic, the majority of Americans are united in their support of the care economy. We cannot recover from this historic pandemic and fix long-broken systems without investing in a strong care infrastructure that includes childcare, paid family and medical leave and long-term care. COVID-19 has demonstrated how essential caregivers are to enabling all workers to do our jobs.



In this highly polarized time, Americans are unified across party lines and demographics in believing that care economy policies to help recover from the pandemic are “very important.” Voters want a coordinated and comprehensive plan that puts families first so our businesses, economy, and communities can thrive.

74% of battleground state voters in 2020 endorsed a package to build a more resilient care system that was a critical part of the Build Back Better platform that Biden ran on—including 57% of Trump voters.

When it comes to investing in modern care infrastructure like child care, long term care, and paid leave, 72% of voters said it was important and 56% described it as very important.

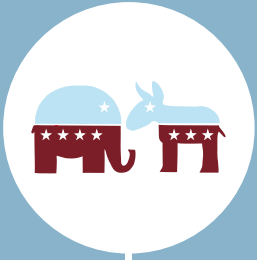


Voters’ support for the care economy also played a key role in President Biden’s victory.

A majority of Biden voters (53%) said they were thinking about care economy issues when they voted--not just about President Trump.

Pre-election polling found Biden’s paid leave plan was the most persuasive message for undecided women.

60% of those who saw their caregiving demands increase as a result of COVID-19 voted for Biden compared to 39% who voted for Trump.



The polling is clear: bipartisan majorities of Americans support investing in the care economy.

More than 90% of voters want paid family and medical leave included in a comprehensive plan to help families.

73% of likely voters support President Biden's proposal of \$400 billion to increase access and improve home based care, including 72% of Independents, 55% of Republicans and 88% of Democrats.

67% of Republicans and 87% of Democrats in the 67 most competitive congressional districts would support legislation ensuring that people have access to up to 12 weeks of paid leave.

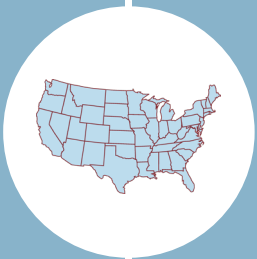
Across race and ethnicity, 69% of women surveyed support paid sick leave and time away from work to have a child, recover from serious health conditions or care for a family member.

More than three in four Americans across party lines support including the care economy in a new infrastructure bill, including:

- 83% supporting affordable child care options with 95% of Democrats, 76% of Independents and 71% of Republicans.

- 78% supporting expanding family and medical leave with 93% of Democrats, 73% of Independents and 62% of Republicans.

- 76% support raising wages and benefits for essential home care workers, including 58% of Republicans, 74% of Independents and 93% of Democrats.



Three in four voters say elected leaders should make child care and early learning a priority in 2021.

By a margin of about five to one, voters would be more likely to vote for their member of Congress if he or she supported early learning and care policies, with very little risk of losing voters.

A solid majority of Republicans say their member of Congress should work with Joe Biden on these issues.

More than 3 in 4 young voters (age 18-34) generally support increased congressional funding for child care—the highest level of support for any age group.



Two-thirds of small business owners support national paid leave, including 80% of Democratic, 55% of Republican, and 52% of Independent owners.