

TOPLINE RESULTS FROM WISCONSIN OVERSAMPLE IN BATTLEGROUND POLL

NORMINGTON, PETTS & ASSOCIATES
NPA3400 November 2020

Results
Battleground States

Hello, my name is _____ and I'm calling from _____, a national public opinion research firm. May I please speak to [NAME ON FILE]? We are NOT trying to sell you anything and will not ask for a donation. We are conducting a nationwide survey on important issues and you were selected at random.

1. Are you officially registered to vote in [STATE]?

	Yes 100%
	No..... TERMINATE
	Don't know..... TERMINATE

2. Which of the following do you generally think of yourself as? [RANDOMIZE]

	Strong Democrat 21%
	Weak Democrat..... 10
	Ind/Lean Democrat..... 10
	Independent 9
	Ind/Lean Republican 9
	Weak Republican 13
	Strong Republican..... 25
	(Don't Know)..... 2
	Total With Leans
	Democrat..... 42%
	Independent 9%
	Republican 47%
	Total Without Leans
	Democrat..... 32%
	Independent 28%
	Republican 38%

6. Many people did not get a chance to vote in the general election this year for President, U-S Senate, Congress, and other offices. How about you? Were you able to vote or, like many people, did you not get a chance to vote? [IF YES] And how did you cast your ballot? Did you vote?

	In person on Election Day 37%
	In person at an early vote location 21
	Using an absentee ballot that you put in a ballot box 23
	Using an absentee ballot that you put in the mail 18
	Did not vote TERMINATE
	Refused TERMINATE

7. On a scale of 0 to 10, please rate your level of enthusiasm about voting in this year's election.

	Extremely Enthusiastic (10)..... 54%
	Very Enthusiastic (8-9)..... 18
	Somewhat Enthusiastic (6-7) 11
	Neutral (5) 6
	Not Very Enthusiastic (2-4) 6
	Not At All Enthusiastic (0-1) 4
	(Don't know) 1

8. On a scale of 0 to 10, please rate how important it was for you to vote in this year's election.

	Extremely Important (10)..... 76%
	Very Important (8-9) 13
	Somewhat Important (6-7)..... 5
	Neutral (5) 3
	Not Very Important (2-4)..... 2
	Not At All Important (0-1)..... 1
	(Don't know) <1

9. Please rate each of the following public figures and organizations on a scale from 0 to 10 where 0 means you have a very low or unfavorable opinion, and 10 means you have a very high or very favorable opinion.

A 0 on this scale means you have a VERY LOW or VERY UNFAVORABLE opinion.
 A 10 on this scale means you have a VERY HIGH or VERY FAVORABLE opinion.

	Very Fav	Smwt Fav	Ntrl	Smwt Unfav	Very Unfav	NH	CR	Total Fav	Total Unfav	Name ID
a. Donald Trump	26%	17	4	9	43	1	<1	43%	53%	99%
b. Joe Biden	26%	20	6	13	34	<1	<1	46%	47%	99%
c. Nancy Pelosi	11%	17	9	12	46	4	1	29%	58%	95%
d. Mitch McConnell	11%	18	9	15	34	9	5	29%	48%	86%
e. Chuck Schumer	8%	15	11	12	32	12	9	23%	44%	78%

10. In the election for President, did you vote for **[RANDOMIZE]**? **[IF RESPONDENT DECLINES]**: This survey is being done for research purposes only. Your willingness to say how you voted is really important for ensuring the accuracy of our research, and we promise that we will always maintain the privacy and confidentiality of your responses.

- Joe Biden, the Democrat or
- Donald Trump, the Republican
- Jo Jorgensen, the Libertarian

Joe Biden 49%
 Donald Trump..... 49
 Jo Jorgenson..... 1
 Other 1

12. And looking ahead, please indicate how much you support or oppose each one of these issues as part of a plan for economic recovery and rebuilding from coronavirus. Here's the first one... **[RANDOMIZE ONE AT A TIME]**

	Strg Fav	Smwt Fav	Smwt Opp	Strg Opp	Total Fav	Total Opp
a. Investing \$2 trillion over the next five years to build the infrastructure we need to scale up clean energy and combat climate change.....	34%	34	18	14	68%	32%
b. Investing at least \$775 billion in building a more resilient care system, including programs like childcare, elder and home care, and establishing a national paid family and medical leave program that covers all workers, so all Americans can care for their families.....	33%	38	20	9	71%	29%
c. Investing \$700 billion in manufacturing, research and development to rebuild the economy and create five million new jobs.....	33%	50	14	3	84%	16%
d. Investing in creating a more racially equitable American economy, including allocating \$150 billion to small businesses that have been structurally excluded for generations.....	29%	43	17	11	72%	28%

13. This is a different set of issues. Please indicate how much you support or oppose each one of these issues. Here's the first one... **[RANDOMIZE ONE AT A TIME]**

	Strg Fav	Smwt Fav	Smwt Opp	Strg Opp	Total Fav	Total Opp
a. Requiring all employers to provide paid sick leave so that everyone who has a job gets paid time off if they get sick.....	36%	40	17	8	75%	25%
b. Federal income tax credits for caregiving to offset some of the costs of taking care of an older or disabled family member.....	32%	52	13	4	83%	17%
c. Investing in childcare programs and helping to offset the costs for families so that all children have access to high-quality, affordable childcare.....	30%	43	20	8	73%	27%
d. Investing in supports for family caregivers and higher wages for paid caregivers so that more older and disabled adults can age at home.....	32%	49	14	5	81%	19%
e. Establishing a national paid family and medical leave program that covers all workers and enables all businesses, especially small ones, to ensure their employees have access to paid leave from work to care for themselves, a loved one, or a new child.....	32%	41	19	8	74%	26%

14. **[IF Q10=2]** Looking back again, which of the following best describes why you decided who to vote for this year, even if none of them are exactly right? **(n=488)**
- I voted only to send a message that I support Donald Trump 33%
 - I voted to support Trump, but I had other issues that mattered to me 47
 - I voted to oppose Biden, but I had other issues that mattered to me 9
 - I voted only to oppose Joe Biden and the Democrats 7
 - I split my ticket and voted for Trump for president but for a Democrat for another office..... 3
15. **[IF Q10=1]** Looking back again, which of the following best describes why you decided who to vote for this year, even if none of them are exactly right? **(n=494)**
- I voted only to send a message that I support Joe Biden 30%
 - I voted to support Biden, but I had other issues that mattered to me 36
 - I voted to oppose Trump, but I had other issues that mattered to me 21
 - I voted only to oppose Donald Trump and the Republicans 6
 - I split my ticket and voted for Biden for president but for a Republican for another office 7
16. **[IF Q10=1]** Thinking about it a different way, which of the following best describes what you were thinking about as you made up your mind about who to vote for this year, even if none of them are exactly right? **(n=494)**
- I was thinking about Donald Trump’s character 37%
 - I was thinking issues like paid family leave, affordable childcare and eldercare, and raising the minimum wage 8
 - I was thinking about both 45
 - I was thinking about other things entirely 10
17. As you may know, there will be elections for Governor, U.S. Senate and U.S. House of Representatives in November of 2022, just two years from now. Looking ahead what do you think you will do, will you...?
- Definitely vote 79%
 - Probably vote 12
 - The changes are 50-50 7
 - Probably vote 1
 - Definitely not vote 1

[READ]: Now, I would like to ask you a few questions for statistical purposes only.

100.	In the November 2016 election, did you vote for?	Donald Trump, the Republican 44% Hillary Clinton, the Democrat 37 Gary Johnson, the Libertarian 4 Jill Stein, the Green Party candidate 3 I did not vote in 2016 11
101.	Sex	Male 47% Female 53
102.	What is the last grade you completed in school?	Some grade school (grade 1-8) <1% Some high school (grade 9-11) 2 Graduated high school 21 Technical or Vocational school 8 Some college but no degree 21 Associates degree 16 Bachelors degree 22 Graduate school 11
103.	What is your age?	18-29 12% 30-34 6 35-39 7 40-44 9 45-49 8 50-54 9 55-59 11 60-64 14 65-69 12 70+ 12 (REFUSED) 0
104.	To make sure we have a representative sample of voters, could you please tell me whether you consider yourself to be...	American Indian or Alaskan Native 1% Asian American 2 Black 4 Hispanic 4 White 89 Other 1
105.	What is your marital status?	Married 59% Single but living with a partner 12 Separated or divorced 9 Widowed 5 Never married/Single 16
106.	Do you have children under the age of 18 living in your household?	Yes 26% No 74
107.	Do you have children who attend childcare or preschool?	Yes 10% No 90
108.	Do you have an older parent or other relative for whom you help cover expenses or pay for their care?	Yes 10% No 90

109. This year, did you ever want to take a day off from work because you or a family member was sick or had a medical appointment?

Yes and I took the time off and was paid my regular wage for that time	22%
Yes and I took the time off, but I did not get paid for that time.....	13
Yes, but I did not take the time off because I would not have gotten paid	3
No.....	61

110. Which of the following statements comes closest to your position on abortion? **[DO NOT RANDOMIZE]**

Abortion should be legal in all cases.....	22%
Abortion should be legal in most cases but with some restrictions.....	29
Abortion should not be allowed except in limited cases, such as rape, incest and when the woman's life is endangered	29
Abortion should not be allowed except when the woman's life is in danger.....	10
Abortion should be illegal in all circumstances	10

111. Last question. Just for statistical purposes, in which of the following categories is your total household income?

Less than \$15,000.....	6%
\$15,000 – 34,999	15
\$35,000 – 49,999	14
\$50,000 – 74,999	20
\$75,000 – 99,999	18
\$100,000-\$150,000	15
More than \$150,000	7
Decline to say.....	6

Thank you for taking the time to complete this interview.

Madison MM.....	19%
Milwaukee County	14
Rest of Milwaukee MM	24
Green Bay MM	19
Central.....	16
Spill Markets.....	8